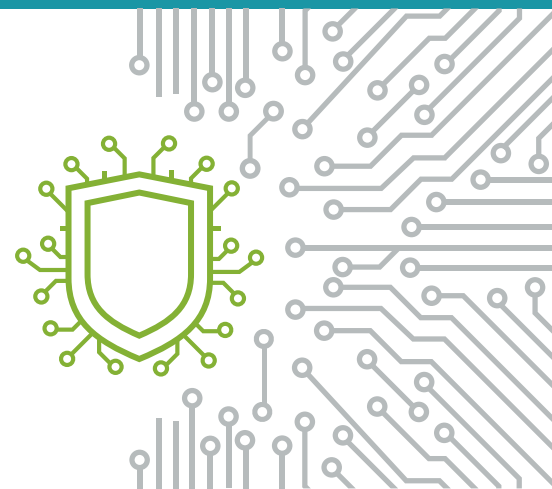


# Why Juniper for Security?



## #1 in Security Effectiveness for 4 Years in a Row

Juniper Connected Security safeguards users, data, and infrastructure by extending security to every point of connection, from client to cloud, across your customers' networks.

This guide was designed to help our partners sell Juniper security solutions and close more deals. Read on to understand the programs, promotions, rewards, campaigns available, and the growth opportunities that await you and your customers.

### What's in it for me?



**Incentives, profitability, rewards, ease of installation and more.**

**Performance Incentives:** Sell Juniper Connected Security Products and get rewarded.

**Juniper Partner Advantage (JPA) Incentives:** Elite and Select partners earn a generous quarterly rebate when meeting or exceeding pre-determined sales targets.

#### Comprehensive Security Portfolio:

- [Secure Access Service Edge \(SASE\)](#)
- [Next-Generation Firewalls \(NGFW\)](#)
- [Public Cloud Security](#)
- [Threat Detection and Mitigation](#)
- [Zero Trust Data Center](#)
- [Advanced Threat Prevention](#)
- [NGFW Services](#)
- [SecIntel](#)
- [Security Director](#)
- [Secure Edge](#)
- [Secure Connect](#)

### What's in it for my customers?



**Industry recognized ROI, complete visibility, and 100% security effectiveness.**

[Gartner Critical Capabilities Report for Network Firewalls: Top 5 Across All Use Cases](#)

[Cyber Ratings AAA 2023 Enterprise Network Firewall: 99.9% exploit block rate. 0 false positives](#)

[CRN Product of the Year 2022: Networking Enterprise Technology category](#)

[Cyber Ratings AAA 2022 Cloud Network Firewall: 100% exploit block rate. 0 false positives](#)

[Forrester Total Economic Impact Report: 283% ROI](#)

[Cyber Ratings AA 2021 Next Gen Firewall: 99.5% exploit block rate](#)

[NetSec OPEN 2022: 99.8% effectiveness against exploits](#)

[ICSA Labs Advanced Threat Defense: 100% malware block rate](#)

### How do I make the sale?



**Selling tools and resources.**

Security section of [Partner Center](#) has a variety of enablement resources, including:

- [Deal Registration](#)
- [Tech Library](#)
- [Product Price List](#)
- [Configurator Tool](#)
- [Demo Lab Program](#)
- [Network Modernization \(Expand Sales Resources\)](#)
- [Juniper Learning Academy: Security](#)
- [Security Marketing Assets](#)

#### Programs & Promotions

- [Free Security Director Cloud Trial](#)
- [Free 60-Day cSRX Containerized Firewall Trial](#)
- [Free 60-Day vSRX Virtual Firewall Trial](#)

## Why Juniper Security for Healthcare?



- Protect confidential patient information, intellectual property, and research
- Scalable security
- Security with insights
- Remote worker firewall protection
- HIPAA compliance

### Resources

#### • Videos:

[Juniper Networks Connected Security for Healthcare](#)

[Experience-First Healthcare: Simplifying Complexities with a Modern, Zero-Touch Network](#)

[Experience-First Networking for Healthcare](#)

[Why Juniper for Security](#)

#### • Solution Brief:

[Build a Threat-Aware Network for Healthcare Solution Brief](#)

#### • Customer Success Stories:

[Aveanna Healthcare](#) protects the privacy of pediatric home healthcare patients

[More healthcare success stories](#)

## Why Juniper Security for Retail?



- Safeguard against rising cyber malicious threats
- Secure confidential payment information and data
- PCI compliance
- Protect IoT devices
- Extend security to every point of connection on your customers' networks

### Resources

#### • Industry Research:

[IDC Report: What Retailers Need to Provide a Modern Omni-Channel Experience](#)

#### • Solution Brief:

[Building a Connected and Secure Retail Environment](#)

#### • Customer Success Stories:

[Canadian Tire chooses Juniper Connected Security to accelerate its Better Connected strategy](#)

[More retail success stories](#)

## Why Juniper Security for Government?



- Protect confidential data
- Automated threat detection and remediation
- Government Advanced Care, Advanced Care Plus and Premium Care Services
- Flexible Credit Services
- High Security RMA

### Resources

#### • Solution Briefs:

[Juniper Apstra for Federal Government At-A-Glance](#)

[Juniper Advanced Threat Protection for Federal Government](#)

[Session Smart Routing for Classified Networks](#)

[Advanced Security Services for Cloud-Delivered Missions](#)

[Federal Organizations Need a Mission-First Network](#)

#### • Customer Success Stories:

[Philadelphia](#) connects and protects city agencies and operations

[U.S. Dept. of Defense](#) gains fast, secure cloud connectivity

[More government success stories](#)



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